

Partner Sites: Healthy People in Healthy Places

Schools

- ◆ Jackson County Central
- ◆ Windom Area Schools
- ◆ Westbrook-Walnut Grove Schools
- ◆ Redwood Area Schools

Communities

- ◆ Redwood Falls
- ◆ Jackson

Worksites

- ◆ Renville County
- ◆ Heron Lake BioEnergy

Health Care

- ◆ RC Hospital & Clinics
- ◆ Windom Area Hospital
- ◆ Sanford Windom Clinic
- ◆ United Medical Avera Windom

Childcare

- ◆ Little Huskies, Jackson
- ◆ Learning Funhouse, Bird Island

This initiative is led by a community leadership team made up of residents from the four counties, public health staff, community stakeholders, SHIP Staff, Blue Cross Blue Shield of MN – Center of Prevention, Terra Soma Consulting, U of MN Extension, Southwest Regional Development Commission, and Wilder Research.

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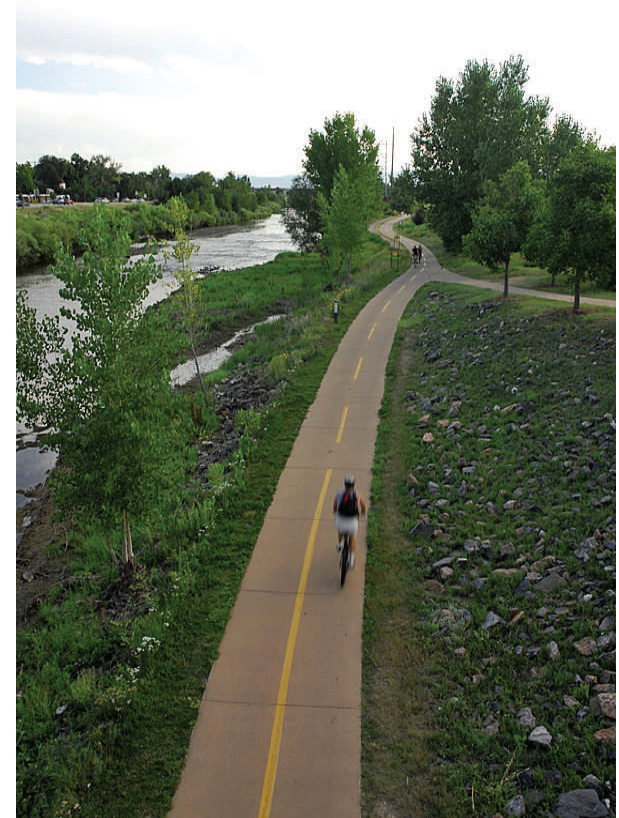
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SHIP Website:

<http://www.health.state.mn.us/healthreform/ship/index.html>



**COTTONWOOD, JACKSON,
REDWOOD & RENVILLE
COUNTIES**

SHIP is...

The Statewide Health Improvement Program, a component of the overall health care reform initiative passed by the 2008 MN State Legislature.

The public health component of health reform, which seeks to improve the health of the population; improve the patient/consumer experience; and improve the affordability of health care.

Designed to help Minnesotans live longer, healthier lives by preventing risk factors that lead to chronic disease.

Focused on obesity (through physical activity and unhealthy eating) and tobacco as key risk factors. By focusing on these risk factors, SHIP addresses the top three preventable causes of illness and death in the United States.



How will SHIP reduce obesity and tobacco use?

By implementing evidenced-based strategies to make policy, systems and environmental changes in five settings:

School Community Worksite Health Care Child Care

Policy Change: A change in laws or regulations, such as creating tobacco free public places or providing time off during work hours for physical activity.

Systems Change: A change in organizations, such as school districts offering healthy snacks or health providers addressing tobacco use and obesity issues at every visit.

Environmental Change: A change in decisions about land use, zoning, and community design to ensure neighborhood access to healthy foods and sufficient opportunities for activities such as walking and biking.

Five Initiatives... Implementing policies and practices that promote:

Initiative 1 - School Setting

- ◆ healthy breakfast, lunch, snacks, celebrations and incentives
- ◆ healthy fundraising, concessions, and vending
- ◆ school gardens and
- ◆ Farm-to-School.

Initiative 2 - Community Setting

- ◆ active communities, and
- ◆ access to community recreation facilities.

Initiative 3 - Worksite Setting

- ◆ comprehensive employee wellness.

Initiative 4 - Health Care Setting

- ◆ development and implementation of an active referral system between community resources and health care providers.

Initiative 5 - Child Care Setting

- ◆ implement higher nutrition standards which promote positive, healthy eating habits in children.